



FOR INTERNAL REVIEW

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Melissa Morrell – Greenville’s Agent 24/7 – with Prudential C. Dan Joyner to Market and Sell Upscale Simpsonville Community

Prudential C. Dan Joyner to help drive sales of 20 remaining lots and cultivate custom home builds in Allegheny.

Simpsonville, SC – Prudential C. Dan Joyner has signed a listing agreement with the partners of Allegheny LLC to market and sell the remaining 20 lots in **Allegheny**, a gated upscale development situated off Jonesville Road on Griffith Court in Simpsonville.

“Prudential C. Dan Joyner and listing agent, Melissa Morrell, are well-regarded for their marketing savvy and proven track record especially in the new construction category,” says Rick Quinn, one of the Managing Partners of Allegheny LLC and principal of Quinn & Satterfield Builders. “We are pleased to have them spearhead our marketing and sales efforts which will focus heavily on selling the 20 remaining lots which have been reduced to an average of \$72,000.”

Since launching the community in the summer of 2006, Allegheny LLC is pleased to report that they have sold 26 of the 46 half-acre wooded and private lots. The Builder Team includes J. Francis Builders and Quinn & Satterfield Builders. Lot owners may also bring their own approved builder with approved plans.

Prudential C. Dan Joyner and Morrell will also work closely with other local REALTORS and their clients on cultivating custom home builds in the community as well as selling the current and future inventory of speculative homes. Among its distinguishing elements, Allegheny is comprised of 30 acres of pristine land with abundant hardwoods, gentle rolling hills and creeks. The Amenity Package includes a resort-style swimming pool, pedestrian walking bridge, and “Summer Kitchen,” featuring an outdoor fireplace and tranquil lighting.

For more information, visit www.alleghenycommunity.com or contact Melissa Morrell, Prudential C. Dan Joyner at 864.918.1734.

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