



J.D. Power and Associates Ranks Prudential Real Estate Highest in Satisfaction Among Home Sellers

Real Estate consumers have spoken. Prudential Real Estate Network ranks “Highest Overall Satisfaction for Home Sellers Among National Full Service Real Estate Firms,” in J.D. Power and Associates 2010 Home Buyer/Seller Study.

The study measures customer satisfaction of home sellers and buyers with major national real estate companies and includes 3,096 evaluations from 2,817 respondents who bought or sold a home between March 2009 and April 2010.

Among home sellers, Prudential Real Estate scored highest on a 1,000-point scale. “This distinction underscores the satisfaction level and consistency of our network through challenging times in our industry,” said Jim Mallozzi, chairman and CEO, Prudential Real Estate and Relocation Services. “Affiliate to affiliate, our sales professionals are the local-market experts who market and price homes right, while providing attentive service. The more you know us, the more you love us.”



“Highest Overall Satisfaction for Home Sellers Among National Full Service Real Estate Firms”

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Prudential Real Estate Affiliates, Inc. received the highest numerical score among full service real estate firms for home sellers in the proprietary J.D. Power and Associates 2010 Home Buyer/Seller StudySM. Study based on 3,096 total evaluations measuring 5 firms and measures opinions of individuals who sold a home between March 2009 and April 2010. Proprietary study results are based on experiences and perceptions of consumers surveyed March-May 2010. Your experiences may vary. Visit jdpower.com